PHONE: (857) 756-3861 E-MAIL: CONTACT@INESCERDAN.COM WEBSITE: INESCERDAN.COM **LINKEDIN: INESCERDAN**

Chief of Staff with a strong track record in delivering strategic solutions, driving program excellence, and optimizing operations. Skilled in leveraging disruptive technologies, innovative product development, and cross-functional leadership to solve complex challenges. A dynamic leader committed to advancing organizational priorities, fostering collaboration, and achieving impactful results in high-pressure environments. Actively seeking Chief of Staff roles to lead strategic planning, operational efficiency, and cross-functional initiatives in innovative, growth-driven organizations.

CORE SKILLS AND KNOWLEDGE

Leadership & Execution Strategic Planning & Decision-Making **Program & Project Management** Organizational Alignment & Efficiency Remote Team & Stakeholder Management **Data Analytics & Optimization OKRs, KPIs & Security Compliance** SaaS, B2B, Fortune 2000 Generative AI & Machine Learning Cloud Platforms (AWS, GCP) ML Tools & Application Design Coding (Python, R, SQL)

EXPERIENCE

VECTICE, SAN FRANCISCO, CALIFORNIA

MAY 2021 - PRESENT

Chief of Staff and Business Analytics to CEO

- > Led annual, quarterly, and ongoing strategic planning exercises in collaboration with executives and board members, coordinating priorities and follow-ups to increase focus by 20%, as measured by internal surveys.
- ➤ Introduced a weekly reporting cadence, utilizing Jira and Tableau to improve project visibility, reducing decision times by 25%, and boosting productivity by 20%, tracked via project management metrics.
- > Spearheaded 10+ high-impact projects, including achieving SOC 2 compliance and releasing a GCP Marketplace integration, meeting all timelines and regulatory requirements using cloud-based solutions.
- > Implemented a travel policy, integrating expense tracking systems to reduce compliance issues by 40% and save \$15K annually, calculated through violation tracking and year-over-year cost analysis.
- > Authored integration proposals with Fortune 500 clients, driving a 25% increase in product adoption and securing two partnerships, measured via usage data and finalized agreements.
- > Secured and managed \$1.4M in grants and loans, leveraging financial modeling to forecast budgets, allocate resources effectively, and accelerate R&D by 30%, reducing time-to-market, based on project timeline comparisons.
- > Standardized reporting tools, implementing Tableau dashboards to increase KPI visibility by 50% and aligning cross-departmental processes, tracked through adoption rates and reporting improvements.
- > Developed KPI dashboards and OKR systems, leveraging Python and SQL to track metrics and increase quarterly goal attainment by 20%, measured via completion rates and dashboard analytics.

IMPACT BUSINESS DEVELOPMENT CONSULTING LLC, NEW YORK CITY, NEW YORK

FEBRUARY 2021 - APRIL 2021

Marketing Analyst Intern

- > Performed market and customer data analysis to derive insight and develop tailored marketing strategies closing 6 customer deals.
- > Planned the operations and organization of 3 live events, including interactive workshops and webinars, resulting in a 95% attendance rate out of 100 guests.

FLEXIBLE PACK, BOSTON, MASSACHUSETTS

MAY 2020 - AUGUST 2020

Marketing Analyst Intern

- > Generated 3 business deals by leveraging customer data and prior purchasing behaviors to identify recurring purchase needs.
- > Increased lead generation by 90% by creating a social media content and blog plan to promote company expertise.

OCTOTRAVEL, MONACO, MONACO

JUNE 2019 - FEBRUARY 2020

Founder & CEO

- > Founded a startup that offered tailored linguistic travels using Natural Language Processing and Machine Learning to predict customers' preferences and needs.
- > Formulated the company's vision, goals and objectives; hired and trained 4 new employees
- > Participated in all aspects of business development from market research and finance to operations and marketing, ensuring that the company's vision was followed.
- > Won the 2019 Startup Weekend Monaco and raised 20,000 euros to assist in the initial business development

EDUCATION

HULT INTERNATIONAL BUSINESS SCHOOL, BOSTON, MASSACHUSETTS, USA

APRIL 2021

- Master of Science in Business Analytics (STEM)
- Master of Science in International Business and Marketing

INTERNATIONAL UNIVERSITY OF MONACO, MONACO, MONACO

JUNE 2019

Bachelor of Science in Business Administration and International Financial Services

CERTIFICATIONS

CHIEF OF STAFF ASSOCIATION - CERTIFIED CHIEF OF STAFF

SEPTEMBER 2024 AUGUST 2024

SHRM - CERTIFIED PROFESSIONAL (CP)

VANDERBILT UNIVERSITY - CERTIFIED: GENERATIVE AI LEADERSHIP AND STRATEGY, ADVANCED PROMPT ENGINEERING

JANUARY 2023